City of London St Paul's Gyratory Scheme Give My View Executive Summary



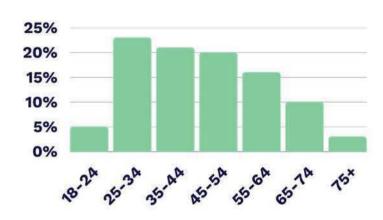
13.12.22 - 25.01.23



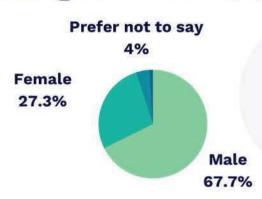
What is your relationship to the City of London?

Business Worker Visitor travel Resident Student owner through 47% 40% 26% 22% 5% 4%

Voter age from Demographics



Voter gender from Demographics



Voter disability from Demographics

Yes, limited a little 9.1%



Voter Devices



Quantitative Analysis



A high majority of people in the St Pauls area use a form of active travel.

When asked how they usually travel around the area, respondents voted highly for:

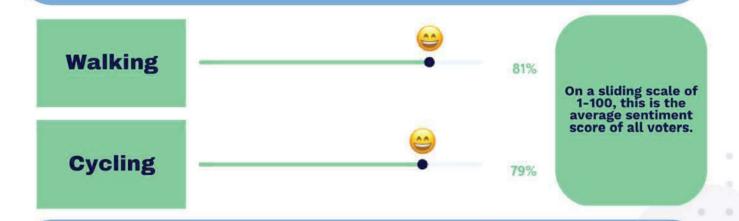
Walking with 49%

Cycling with 36%

Bus with 8%.

We asked people how they would feel if vehicle journey times were lengthened to support walking and cycling improvements.

Here's how they felt:



When you take a look at the average voter value split by each mode of transport it gives you a better picture of how people feel, as per below:

	Walk	Cycle	Bus	Private car	Taxi	Commer -cial vehicle	Powered two- wheeler	Wheel- chair
Improved walking	97%	93%	67%	28%	17%	42%	36%	80%
Improved cycling	75%	96%	65%	23%	11%	34%	34%	88%

You can see that those who regularly use powered, private vehicles largely oppose this idea.
While the three most-used modes of transport are in favour.
Wheelchair users, who make up less than 1% of the respondents are also strongly in favour.

Quantitative Analysis

We asked people if they would support a public space at the southern end of King Edward Street. Here's how they felt:





84%

On a sliding scale of 1-100, this is the average sentiment score of all voters.

When taking a look at the average voter value split by segmentation and split by mode of transport, we are shown a more detailed picture of how people feel:



The group that are least in favour of this public space are Business Owners, however, they still average in the positive end of the scale. The users of powered private vehicles are most opposed to the public space, with Wheelchair users strongly in favour.

When asked what things they'd like to see in a new pedestrianised space, people voted highly for:

- Trees and plants with 87%
- Places to sit with 79%

The options with the least votes were:

- Children's play area with 17%
- Event space with 16%



Qualitative Analysis, extra Feedback: 53 comments



Influenced decisions

Improve walking and cycling routes

A large majority of respondents were in support of plans to improve these routes. The large majority of respondents also mainly use these modes of transport so the City of London would be satisfying a large portion of the St Paul's community.

A relaxing space

The voters results indicate that those in favour of changing this area to a public space would like to be surrounded by greenery and have a place to sit. Essentially creating a relaxing space in the heart of the City of London.

Wheelchair accessibility

Although they were a small group of the whole voter number, wheelchair users were considerably in favour of the suggested changes.

It is good practise to ensure all public areas are easily accessible by all.